

**Oldham Borough Council
Record of Decision**



1. **TITLE:** Exemption from Contract Procedure Rules in order to invest in and enter a licence agreement for the Essential Parent App

2. **SERVICE AREA:** Children's Services

3. **PURPOSE OF DECISION**

The purpose of the report is to request approval to invest in the Essential Parent (EP) Family Hub App that has recently been developed with GMCA and the GM localities.

4. **DECISION MADE BY:** Executive Director Children and Young People (DCS)

5. **DECISION:**

RESOLVED - That: exemption be approved from the Procurement Procedure Rules and invest in the Essential Parent app with a three-year contract.

6. **REASON FOR DECISION**

The investment will allow Oldham to provide all parents with a free at the point of use app that supports families from pregnancy through to 19 years (or 25 years for young people with additional needs). The app translates all articles into a parent's chosen language (75 languages available). The App forms part of Oldham's emerging digital offer for families and young people from pregnancy to 25 years of age.

7. **ALTERNATIVE OPTIONS CONSIDERED**

Option 1 - To approve the exemption to Procurement Procedure rules and purchase the licence for Essential Parent app.

Option 2 - To not approve the exemption to Procurement Procedure rules and purchase the licence for Essential Parent app.

8. **INTERESTS AND NATURE OF INTERESTS DECLARED**

None

9. **PRINCIPAL GROUPS CONSULTED:** N/A

10. **DOCUMENT CONSIDERED:** DDR -Essential Parent App 2025-26 - 2027-28
Final.pdf